

Patrick T. Leahy
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OBJECTIVE:

A self-motivated individual looking to expand my work experience within my major of Advertising and Marketing.

EDUCATION:

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2022

Bachelors, Undergraduate Communications

Major: Advertising

Minor: Marketing

SPECIAL SKILLS:

- Excel in communication skills.
- Adobe Photoshop, InDesign, and Illustrator.
- Hootsuite certified.

EXPERIENCE:

MILWAUKEE POWER HOCKEY (LOCAL HOCKEY PARTNER LLC)

May 2021 – Present

Social Media Marketing/Content Intern

- Updating, redesigning, and creating professional accounts on every major social media platform.
- Managing content to increase brand awareness and online engagement for the company.
- Created a content calendar and digital strategy set to develop media plans for the social media accounts.
- Partnered with an outside marketing team to develop new promotional content and marketing strategies.

JEWEL-OSCO

May 2020 – August 2020

Full Time Produce Clerk

- Properly handle products and equipment in accordance with food safety and safety guidelines to ensure a safe shopping environment.
- Mental alertness to ensure safe, accurate, completion of work activities and to do work accurately.
- Providing customer service in an effective and efficient manner.

SHANNONS DELI

May 2019 - August 2019

Part-time Server/Food Runner

- Maintained flexibility in assuming other roles such as dishwasher or meal preparation.
- Consistently provided friendly and engaging service.
- Deal with over 300 customers during major events.

ACTIVITIES & INTERESTS

Participant, DELTA CHI FRATERNITY

March 2019- May 2020

Participant, BOYS AND GIRLS CLUB OF GREATER MILWAUKEE

January 2019- May 2019

HONORS

Recipient, Père Marquette Scholarship

Recipient, Dean's List

August 2018

Spring 2020